

HRDC COMPENDIUM

Institute Industry Linkage Cell



SRINIVASAN COLLEGE OF ARTS & SCIENCE

(Affiliated to Bharathidasan University, Tiruchirappalli)

PERAMBALUR - 621 212

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SHRI. **A.SRINIVASAN**

Chancellor

Dhanalakshmi Srinivasan University

Founder - Chairman

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Dr. N. Vetrivelan, Ph.D
Principal
Srinivasan College of Arts and Science

In the modern era, we are living in a connected world where technology is transforming each and every industry by creating new rules and new opportunities. Coping with the change, getting equipped and an attitude for growing together are the key attributes that every individual should possess for their successful future. Knowledge with vision, skills with competence and attitude with integrity, shape the success of every student. We at Srinivasan College of Arts and Science empower students to become responsible, innovative, productive and employable.



Prof. G. Ravi
Vice-Principal
Srinivasan College of Arts and Science

The Human Resource Development Centre of SCAS is committed to providing prompt, courteous and quality service to our students. HRDC always aims to continually look for new and innovative ways to improve our processes and enhance the employment opportunities to our students every year. We appreciate their ready and assist in the areas of Employment, Employee Relations, Placement Training and Development. The contact and communication with our prime

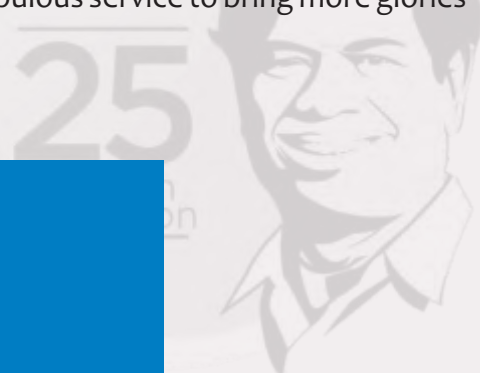
recruiters are sound and the maintain a professional approach with them. Our ultimate goal is to provide extraordinary service in a professional manner and place all our outgoing students. We believe that “to Whom much is given, much is required”, and we accept the challenge. I wish their fabulous service to bring more glories to SCAS and DS Group.



Mr. V. Chandra Chowdry M.A., M.Phil., (Ph.D)
Head Of the Department English -JMC and
Institute Industry Linkage Officer



T. Kiruthika B.E.,
Executive Trainer
HRDC





SRINIVASAN COLLEGE OF ARTS AND SCIENCE

Perambalur - 621 212



HUMAN RESOURCE DEVELOPMENT CENTRE

INSTITUTE INDUSTRY LINKAGE CELL

Placement at Srinivasan College of Arts and Science has been started **Institute Industry Linkage Cell** in the Academic Year 2007-2008. It has been proved to be a boon in the Career of all the Students. Students are encouraged to seek the Opportunities and enhance their learning experience with practical knowledge. The institution takes the entire responsibility to develop the Individual into a Personality. Once the Placement Season commences, one can feel the vibrant environment on the Campus.

MOTTO

“Transforming Knowledge of Power into an Excellence”

OBJECTIVE

The Institute – Industry Linkage Cell put forth all its effort to focus on the wide spread job Opportunities available in the highly developed global scenario. The Cell helps the students to inculcate the roots of self-goal, self-mettle and hackers to succeed in their life. This is achieved by organized Campus Interviews for all the final year Students showing them the fruitful path.

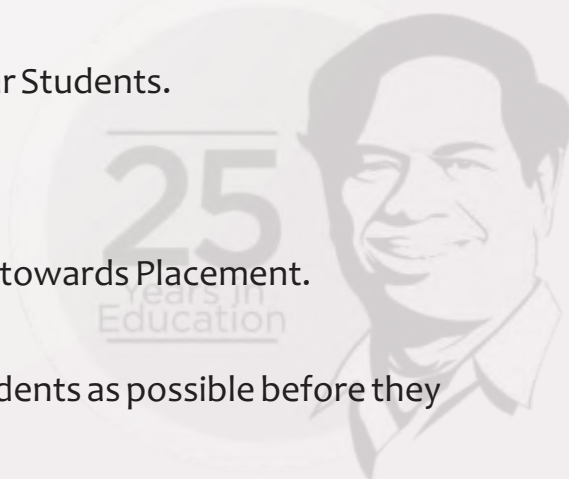
EXTERNAL COMPLIMENTARY TRAINING

Apart from our customized training, every year we do provide an opportunity for our final year students to get the benefit of the extended activity based training by various resource persons.

FUNCTIONS

- Arranging On and Off Campus interview for our final year Students.
- Higher Education Awareness Programme.
- Entrepreneur Development and Career Guidance Programme to all the final years Students.
- The cell provides intensive Training and Works fruitfully towards Placement.

Essentially, we strive to get employment to as many students as possible before they leave the portals of the college.



Report of HRDC – 2020 – 2021

S.No	Name of the Company	CTC	No of Students Recruited
1	Hudson Agile Ventures, Bangalore	1.4 LPA	03
2	Bluez Infomatics, Coimbatore	1.44 LPA	24
3	Eximio Service and Solutions, Chennai	1.14 LPA	58
4	Xiaomi Chennai	1.34 LPA	150
5	V4U Solutions, Chennai	1.2 LPA	32
6	IDBI Federal Life Insurance, Erode	2.16 LPA	106
7	Grand Palace Hotel, Yercaud	1.02 LPA	08
8	Visionary RCM, Chennai	1.80 LPA	06
9	Somerset Greenways, Chennai	1.44	04
10	Kalyan Hometel, Chennai	1.12 LPA	03
Total			394



Epitome of Excellence.
The Legacy continues...



SNIPPETS OF PLACEMENT TRAINING @ SCAS !!!



The Human Resource Development Centre of Srinivasan College of Arts and Science, Perambalur has recently organized A Three Day Placement Training Program for All the U.G Final Year Students. Shri.A.Srinivasan presided over the training program. Mr.Gokul Ragavan, CEO of Sri Raetna Solutions, Chennai and Mr.Kodeeshwaran Training Coordinator, Sri Raetna Solutions, Chennai were the Resource Persons. Dr.N.Vetrivelan, Principal and Prof.G.Ravi, Vice-Principal felicitated the gathering. Prof.V.ChandraChowdry, Head – HRDC delivered welcome address. Prof.T.Kiruthika, proposed vote of thanks.

Mr.Gokul Ragavan, CEO of Sri Raetna Solutions Chennai has emphasized the significance of Soft Skills to the students. He urged the final year students that possessing soft skills will help them to crack the interview easily. He also added that pupil with soft skills are tend to have strong intelligence to manage the difficult working circumstances and able to produce maximum positive results. He has recommended the students to develop their communication skills, leadership qualities, work ethics, problem solving skills, interpersonal skills also he has shared his insights on nuances of cracking interview, dos and don'ts of GD and kinesics.

The Resource Person delineated that clear and concise communication will be helpful to have good rapport with the clients as well employers . He told them that active listening would help to become a successful communicator and strong written communication is also necessary to compose reports and documents. He has advised the students to develop their leadership qualities when they study in a college. He added that college and class room are the best platforms to identify the leader in you. Many students are lack in this area because they forget to utilize the class room opportunity properly when they study.

He has stamped his views on work ethics that everyone should have. After joining in a concern the employee must do micro management on certain areas like punctual to the work, completing assignments on or before the deadlines, spotless work and committed to perform the work with excellence. These areas are to be concentrated more after joining in the job, he added.

He has also advised the students to give importance to maintain diplomacy, giving constructive feedback, empathizing and being respectful to others in work place. Students were also given demonstration on introducing themselves in interview, nuances of attending interview, initial preparation and interview and post interview, importance of kinesics in interview and attire of the students when they attend the interview.

More than 800 students have been given exclusive placement training. They were allowed to clear all their doubts in the session. The resource persons have shared some top recruiting companies interview procedure and top job portals for applying job through online.

Opportunities
are always knock @ SCAS for its aspirants

Eximio Service and Solutions, Chennai,
recruited 58 of Final Year Students. Their CTC is 1.14LPA



Xiaomi, Chennai, selected 150 of our students for their concern with the CTC is 1.34 LPA



V4U, Chennai, has been visited and recruited 32 of our final year students. Their take away to home is 1.2 LPA



IDBI FEDERAL Life Insurance, Erode recruited **106**
STUDENTS from our College. The Annual Revenue is 216 LPA

IDBI FEDERAL
 In association with Ageas
IDBI Federal Life Insurance Co Ltd



HRDC TEAM



R. Abirami M.A., B.Ed., M.Phil.,
 Co-ordinator English



G. Archana M.C.A., M.Phil.,
 Co-ordinator CA



R. S. Dhivya M.Sc., M.Phil., B.Ed.,
 Co-ordinator CS & IT



D. Brindha M.Sc., M.Phil., B.Ed.,
 Co-ordinator Chemistry



S. Ananthi M.Sc., M.Phil., B.Ed.,
 Co-ordinator Commerce



Dr. S. Sathishkumar M.Sc., B.Ed., Ph.D., PGDCA
 Co-ordinator Physics



Dr. S. Raja M.Sc., M.Phil., Ph.D.
 Co-ordinator Micro-Biology



S. Mathankumar M.Sc., M.Phil., B.Ed., (Ph.D)
 Co-ordinator Biotechnology



R. Karthick M.B.A., M.Phil., (Ph.D)
 Co-ordinator Commerce CA



Dr. M. Suresh
 M.B.A., M.Com., B.Ed., M.Phil., PGDHRM., Ph.D
 Co-ordinator B.Admin



B. Dhivakar M.B.A.,
 Co-ordinator Hotel Management



R. Vino M.Sc., M.Phil., M.Ed.,
 Co-ordinator Mathematics



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Admissions Open : 2021 - 2022



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Listen to the **LANGUAGE...**



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2021 - 2022



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